

NEW

dietmasters

COMPLETE NUTRITIONAL PROGRAMS AND PRODUCTS



**20/60
SYSTEM**

20 lbs. in 60 Days

No Minimum Orders!

R.D. Designed Meal Plans

DietMaster Pro provides ready-to-print balanced meal planning designed by our team of Registered Dietitians. Print meal plans and grocery lists in minutes. Select from a variety of plans including fitness and performance, disease prevention, weight loss and special needs.

Weight Management Certification

Our Certified Weight Management Agent course is the first of its kind. It combines the proper education and step-by-step consulting process using software tools and meal plan templates exclusively designed by a registered and licensed dietitian.

Nutritional Supplements

New for 2008, a complete line of over 200 nutritional products that can be integrated with each of our DietMaster Pro meal plans. Our resource for product manufacturing has been GMP certified by the National Products Association to ensure our products meet label and quality claims.

DietMaster's new 20/60 System provides a clinically proven program for your weight management services needs. Over 10 years of research, development and case studies have provided us the knowledge to develop this turnkey system that will provide your customers with the results they are wanting, and the revenue stream your business has been looking for.

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20/60 SYSTEM

Targeting 20 lbs. in 60 Days

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Training

Certification (1)
Unlimited WebEx Training
Multi Media Tutorials
On Site Training (optional)

Tools

DietMaster Pro (1 license)
R.D. Designed Meal Plans (7)
Grocery Lists
Marketing Brochures (25)
Contest Module (optional)
Web Tracking (optional)

Products

DietMaster Nutritionals -
Supporting up to seven clients for 60 days from a selected list of R.D. designed meal plans (below)

Meal Plan Type Meal Plans & Grocery Lists	Multi Vitamin	ThermoX	CLA	Whey Protein	Cal Mag Zinc	Amino Acids
20/60 Weight Loss	✓	✓	✓			
Mass Builder	✓			✓		✓
Lean Bodybuilder	✓	✓		✓		✓
Low Carbohydrate	✓	✓	✓			
Organic Low Fat	✓	✓	✓			
Low Glycemic	✓	✓	✓			
Mature Women	✓		✓	✓	✓	

20/60 Starter Kit Includes (your cost):

DietMaster Pro - single system license	\$499.00
R.D. Meal Templates - 7 categories	\$629.65
Certification	\$299.00
Marketing Brochures	\$ 29.95

Tools Total \$1,457.60

DietMasters Nutritionals		
Multi Vitamin (7)	\$ 8.50	\$ 59.50
ThermoX (5)	\$ 6.00	\$ 30.00
CLA (5)	\$17.00	\$ 85.00
Whey Protein(12)	\$16.60	\$199.20
Cal Mag Zinc (1)	\$ 5.52	\$ 5.52
Amino Acids (4)	\$ 8.92	\$ 35.68

Nutritionals Total \$414.90

Your Total Investment \$1,872.50

Promotional Price Special \$1,399.00

Return on Investment Calculator

First Seven Clients

Weight Management Consultations 7 @ \$299.00	\$2,093.00
Nutritionals - Retail Pricing 7 @ \$100.00 ea.	\$ 700.00

Your Revenue Total \$2,793.00

Your Investment \$1,399.00

Your Profit \$1,394.00

Your Next Seven Clients

Weight Management Consultations 7 @ \$299.00	\$2,093.00
Nutritionals - Retail Pricing 7 @ \$100.00 ea.	\$ 700.00

Your Revenue Total \$2,793.00

Your Cost - DietMasters Nutritionals \$ 414.90

Your Profit \$2,378.10